

LOUIE CONSTANTINO

UX / UI Designer | E-Commerce

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1.209.872.0076
Los Angeles, CA

EDUCATION

GENERAL ASSEMBLY
Certificate, User Experience Design
Spring 2017, Santa Monica, CA

MODESTO JUNIOR COLLEGE
AS, Architecture
April 2012, Modesto, CA

ORGANIZATIONS AND ACCOMPLISHMENTS

Winner of 2010 MJC Architecture Dept. Backyard Design and 5 years of Architectural Design experience—graduated with a 3.5 GPA

Event Coordinator and Student Govt. Representative for MJC International Club. The organization increased membership by 400% since taking over.

Helped built over 10 houses for Habitat for Humanity

Member of UXLA and UXPLA

SKILLS TOOLS

User Interview and Testing	Useresting.com, User Interview, Contextual Inquiries
Competitive and Data Analysis	MS Excel, MS Word, MS Visio, Miro
Sketching and Storyboarding	Pen and Paper, Sharpie, Adobe Illustrator, Miro
Wireframing	Sketch, Figma, Omnigafle, Adobe Illustrator, Photoshop
Prototyping and Motion Design	Invision Studio, Pop, Principle, Origami
Pitch and Presentation	MS Powerpoint, Google Slides, Keynote
Web Design Other Medium	Squarespace, Adobe Illustrator, Wix, Indesign, Photoshop, Sketch Autodesk Maya, AutoCad, 3ds Max, Adobe InDesign, HTML, CSS, JavaScript
Framework	Lean and Agile Methodology

SUMMARY

A UX Designer from Los Angeles, CA, who focuses on Interaction Design and User Experience strategy in Web and Mobile app.

My background is unconventional. My experience in architectural design, financial services, and customer service industry influences my work as a UX/UI Designer.

The decision to transition into digital product design was driven by my curiosity with the growing influence of the digital landscape, its relation with its physical counterpart, and how users might interact with it. I constantly investigate and analyze ways to solve real-life problems through the use of innovative tools and better systems.

SELECTED PROJECTS

CAFÉ DE LECHE

Market Research | User Experience Strategy | E-Commerce | Branding | Responsive Web Design

- Introduced UX design thinking to stakeholders, facilitated and collaborated in brainstorming sessions to strategize the design process, create personas, and marketing
- Conducted market research, user research, and heuristic evaluation
- Established a Style Guide to incorporate the cafe's branding into the digital landscape
- Rebuilt an E-commerce website from the ground up to market and sell coffee products

BASKETBALL JONES

User Experience Strategy | Interaction Design | Service Design | User Interface Design

- Conducted user research, interviews, surveys, and usability testings
- Simulated end-to-end product lifecycle for a basketball meetup app
- Developed a user interface in wireframes, Medium and High-fidelity interactive prototypes for 50+ screens
- Applied motion design principles to create High-fidelity prototypes for onboarding, joining games, connecting to other user's profiles, and feedback.

EXPERIENCE

UX/UI DESIGNER

Freelance

Spring 2017 - Present
Los Angeles, CA

Identify design problems and devise effective solutions. Facilitate the client's product vision by collaborating, researching, conceiving, sketching, prototyping and user-testing experiences for digital products.

Develop a UX strategy and design for a senior caregiver agency, Lake Resort, and facilitating digital marketing for a local coffee roasting business.

401(k) PLAN SPECIALIST

R-Tech Consultants, Inc.

May 2016 - Present
Woodland Hills, CA

Responsible for fiduciary, and administrative duties to keep retirement plans in compliance with ERISA, DOL and IRS regulations